



Press

HARC, Inc.
Serving People with Intellectual
and Related Disabilities
900 Asylum Avenue
Hartford, CT 06105-1985
Phone 860-218-6000
Fax 860-240-7965
www.harc-ct.org

Contact: Diana Appleton
(860) 218-6047, dappleton@harc-ct.org

FOR IMMEDIATE RELEASE
September, 2011

She Absolutely Will *NOT* Miss This Event!

The Hartford and HARC share a special *Day of Caring* tradition

Hartford, CT What would United Way's *Day of Caring and Community Investment Campaign* be at HARC, without the annual visit from the employees of **The Hartford** with their "lifesaver project?" Well, if you ask Cheryl, a participant in HARC's Life Enrichment Program for seniors with intellectual disability, you would get quite an answer!

2011 marks the seventh year that HARC's staff and participants have enjoyed a visit from the employees of The Hartford to do the "lifesaver project," a component of The Hartford's internal fundraising for United Way of Central and Northeastern CT's *Community Investment Campaign*.

The project consists of stapling a single, packaged, peppermint lifesaver to a small printed flyer, which is then distributed to employees at The Hartford to rally their support for United Way's *Community Investment Campaign*. Everyone at HARC enjoys this day, as the smell of peppermint lifesavers wafts throughout the third floor of the HARC headquarters on Asylum Avenue. After a morning of stapling lifesaver packets, the traditional highlight of the day includes a pizza and soda lunch for everyone, compliments of The Hartford.

~ MORE ~

Cheryl, who lives in Hartford, usually takes a break on Thursdays from her many activities in HARC's Life Enrichment Program. But this year, "the lifesaver project," one of her favorite activities, got scheduled for, you guessed it, Thursday. And Cheryl would not dream of missing it!

As Cheryl knows, a woman has to do what a woman has to do! Not only did she come into HARC on her day off, but she came in with her hair all done and looking fabulous!

Kristine Filippelli, a business analyst for The Hartford, and the coordinator for this year's "lifesaver project" says, "So many of our employees look forward to this day at HARC, it really is a fun time, and with each year that we do it we get more and more employees looking forward to the next one! In fact someone just said to me, 'Can you make sure I get to do this again next year?'"

Everyone at HARC agrees. Renee Walkley, Coordinator of HARC's Life Enrichment Program says, "All our participants really enjoy doing this project and visiting with the folks from The Hartford - not to mention the pizza and soda for lunch!"

Is Cheryl glad she came in for lifesaver day? "I didn't want to miss it – it's fun, she says." "I worked with Cathy, and I had two pieces of pizza for lunch!"

About HARC

HARC is a nonprofit organization dedicated to improving the lives of people with intellectual disability and their families. It was founded in 1951 by families, long before community services were available and institutionalization was the only option. HARC remains a strong advocate for civil rights and opportunities, and is a major provider of clinical and supportive programs that span the entire lifetime: early intervention (Birth-to-Three), family support, respite care, employment and day services, residential, recreation, behavioral health and elderly services.

HARC is celebrating its 60 years of service to the Greater Hartford community with many events during 2011.

HARC is a Community Investment Partner of United Way of Central and Northeastern Connecticut and serves Greater Hartford.

For further information about HARC go to its website, www.harc-ct.org <<http://www.harc-ct.org/>> or call 860.218-6047

Photo caption: Cheryl, a participant in HARC's Life Enrichment Program for seniors with intellectual and related disabilities and Cathy Pokorny of The Hartford

Photo credit: Photo by Diana Appleton

###

