



Press

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FOR IMMEDIATE RELEASE  
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**Milano Salon & Day Spa of Bloomfield  
Devotes a Sunday to Help  
People with Intellectual Disability -  
Raising Over \$4,600**

**The 2<sup>nd</sup> Annual Milano-Thon Benefiting  
HARC, an organization serving people with  
intellectual and related disabilities**

(Hartford, CT) With the wonderful success of the 2010 event by Milano Salon & Day Spa owners and staff, the folks at Milano repeated their success in 2011 – on Sunday, October 16 . . . only bigger and better!

According to Carmela Agostino and Jessica Palmeri, hairdressers who have been with Milano for many years, “We loved doing the event last year, featuring half-hour services. Everyone had such a great time, that there was no question that we wanted to do it again. This year, Valerio and Sergio (Gurciullo), offered all the regular services of the Salon.”

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Sergio and Valerio Gurciullo, owners of Milano Salon & Day Spa state, “Milano has been donating gift certificates to HARC’s Annual Auction for many years. Several of our clients either work for the organization or are associated with it and have kept us informed about the important services the organization provides to the community. We’ve really enjoyed doing this fundraiser for HARC – and knowing that our efforts support a worthy cause and are really appreciated.”

Diana Appleton, Director of Communications for HARC, says, “This year’s Milano-Thon raised even more than last year’s event! Thanks to Debbie Liseo, a hairstylist at the Salon, many other businesses and individuals also made contributions – pushing the proceeds to more than \$4,600! We are so thrilled that the Milano folks have chosen HARC for their philanthropic efforts – we are very moved by their generosity.”

### **About HARC**

HARC is a nonprofit organization dedicated to improving the lives of people with intellectual disability and their families. It was founded in 1951 by families, long before community services were available and institutionalization was the only option. HARC remains a strong advocate for civil rights and opportunities, and is a major provider of clinical and supportive programs that span the entire lifetime: early intervention (Birth-to-Three), family support, respite care, employment and day services, residential, recreation, behavioral health and elderly services. HARC is celebrating its 60 years of service to the Greater Hartford community with many events during 2011.

HARC is a Community Investment Partner of United Way of Central and Northeastern Connecticut and serves Greater Hartford.

***For further information about HARC go to its website, [www.harc-ct.org](http://www.harc-ct.org) or call 860.218-6047***

Photo caption: The Milano Salon & Day Spa at Milano-Thon 2011

Photo credit: Photo by Mike Morrissey

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